



# DIGITAL BANKING TRANSFORMATION AND FINTECH INTEGRATION

For years, the financial sector has been undergoing rapid transformation, driven by advancements in digital banking and FinTech innovations. To remain competitive, financial institutions must embrace technology, reimagine customer experiences, and optimize operational efficiency. This two-day training program is designed to equip **banking executives, IT leaders, digital transformation teams, operations managers, and strategists** with the knowledge and skills to lead innovation and drive sustainable growth in the digital era.

This means that the leadership, integration teams and also the customer-facing staff must understand what the structures are, how they work and how they will change the processes of how customers experience services through these new services.

## WHAT YOUR PEOPLE WILL LEARN?

- Understand the **key trends and opportunities** in digital banking and FinTech integration.
- Learn strategies to foster innovation while ensuring **compliance** with regulatory requirements.
- Gain insights into **leveraging emerging technologies** such as AI, blockchain, and data analytics.
- Develop action plans for **enhancing customer experience** through digital transformation.
- Understand how to **align digital strategies with organizational goals** and market demands.

## METHODS OF DELIVERY

- **Hands-on activities, group exercises, and case studies** to explore digital banking strategies and fintech solutions
- Participants simulate real-world scenarios, such as **implementing fintech tools or navigating digital banking platforms**, to enhance problem-solving skills
- **In-depth discussions** on real-life success stories and challenges faced by banks and fintech companies during digital transformation
- **Facilitated dialogues** to encourage collaboration and innovation, allowing participants to share ideas and develop actionable strategies.



## WHO WILL BENEFIT?

Executives and above



## PROGRAM DURATION

2 Days



Pn Nuraizah  
Shamsul Baharin



Jean-Paul  
Valdes

