

# CELEMI SUSTAINABILITY

People, Planet, Profit

**PDC** is always at the edge with the latest innovative training solutions. We have established a partnership with **CELEMI** to bring in the "**Power of Learning**" method, widely used by the world's largest corporations to elevate people and organizations to higher levels of performance.

In the **CELEMI Sustainability simulation**, participants collaborate in a **fast-paced, team-driven environment** to make strategic decisions that **enhance sustainability**. Teams prioritize change initiatives with a limited budget, considering the impact on **people, planet, and profit** across the value chain, while addressing stakeholder expectations and finding synergies for success.

The simulation challenges participants to **balance short-term and long-term goals, mitigate risks from transformation decisions, and adapt to dynamic market conditions**. Teams will experience the immediate and long-term effects of their choices, with the goal of **leading their organization to become an industry leader in sustainability**.

## WHAT YOUR PEOPLE WILL LEARN?

- Understand environmental, social, and economic dimensions of sustainability.
- Balance financial goals with sustainable outcomes.
- Recognize the interconnections within the business ecosystem.
- Address the needs of customers, employees, and communities.
- Use metrics to track and report sustainability performance.
- Lead initiatives and inspire sustainable practices within teams.

## METHODS OF DELIVERY

- Face-to-face
- Online Log-In Credentials (Online)

## PARTICIPANTS

- Maximum 35 pax.
- Participants are grouped in teams of 3-4.

## TIME REQUIRED

1 day

## WHO WILL BENEFIT?

Corporate Leaders, Managers, and executives who can engage in or influence sustainability.



**CELEMI CERTIFIED FACILITATOR**  
(Singapore, Jakarta, Bali, Philippines, Australia, Sweden)  
**Mr. Azman Shah Dato' Aziz**  
CEO of Performance Development Consultants

