



MASTERCLASS IN BEHAVIORAL PSYCHOLOGICAL LEADERSHIP (MBPL)

In today's fast-paced world, leadership demands more than intelligence and technical skills. Success hinges on **navigating challenges** with empathy, resilience, and implementing **Emotional Intelligence (EI)** and **Applied Behavioral Science** to foster **impactful leadership**.

The **Masterclass in Behavioral Psychological Leadership (MBPL)** program equips leaders with the tools to **enhance EI, build authentic connections, and inspire teams**. By combining scientific research, practical strategies, and real-world examples, this program unlocks the power of **Emotional Intelligence** and **Applied Behavioral Science**, thus offering actionable insights to **drive meaningful change** and **achieve exceptional organizational success**.

WHAT YOUR PEOPLE WILL LEARN?

- To apply EI/BS in the workplace, more **efficacious in managing stakeholders** and **leading team**.
- Use leadership principles and the psychology of human behavior to **drive change** and make **impactful decisions**.
- Understand what influences human behavior and decisions, and **use Behavioral Science** to **engage** and **manage diverse audiences**.
- **Understand diverse behaviors** and **personalities, respond strategically, and manage emotions** to **tackle challenges** as a leader.
- Learn how to **address human emotions, and engage effectively** with Behavioral Science.

METHODS OF DELIVERY

- **New tools and skills** that can be applied to the workplace.
- **Role-plays** on different behavioral scenarios.
- **Observation and Behavior Modelling.**
- **Heart To Heart Conversation** on existing situations in the workplace and how to **effectively mitigate the situation.**
- **Success stories** and **real-life case studies.**
- **Predicting behavior exercises.**



WHO WILL BENEFIT?

Executives and above



PROGRAM DURATION

2 Days

FACILITATOR

Mr. Azman Shah Dato' Aziz

30 years of mastery in Training & Leadership, Certified Coach, Experienced Psychotherapist, and International Speaker & Trainer. Empowers individuals and organizations worldwide with transformative insights and strategies.

