



# CELEMI: DECISION BASE

**PDC** is always on the edge with the latest innovative training solution. We have established a partnership with **CELEMI** in order to bring in the "**Power of Learning**" method. It is widely applied by the world's largest corporation into Malaysia to move people and organizations to higher levels of performance.

**CELEMI Decision Base** is an interactive business simulation designed to enhance strategic thinking and decision-making, especially in tough times. Participants face realistic challenges that require **maximizing capacity, making crucial financial decisions, and balancing short-term goals with sustainable business strategies to ensure the longevity of an organization.** The simulation helps leaders understand the **impact of their choices under pressure**, equipping them with a framework for making informed decisions and driving organizational success.

## WHAT YOUR PEOPLE WILL LEARN?

- Improved productivity through better teamwork, communication, and coordination.
- Alignment around the "big picture" and a deeper level of understanding of **strategy and tactical initiatives.**
- Improved decision-making for **low-cost solutions** that generate **high capacity and resource** optimization.
- **Increased responsiveness** to internal and external **customer needs.**
- Deepened strategic business literacy and advanced financial acumen for **effective decision-making** and **long-term value creation**
- Deep understanding of the overall business **impact of financial decisions.**



## METHODS OF DELIVERY

Board-based business simulation. (Face-to-face)  
Online Log-In Credentials (Online)



## PARTICIPANTS

Maximum 36 pax.  
Participants are grouped in teams of 3-4.



## TIME REQUIRED

2 days, corresponding to 10 years of operations.

## WHO WILL BENEFIT?



C-Suites and Senior Managers.

## CELEMI CERTIFIED FACILITATOR

(Singapore, Jakarta, Bali, Philippines, Australia, Sweden)  
**Mr. Azman Shah Dato' Aziz**

CEO of Performance Development Consultants



03-61418378



train@pdcmsb.com



www.pdcmsb.com